

IN THE CLAIMS

Please amend the claims as follows:

Claim 1 (Currently Amended): An information processing device, comprising:
storage means for storing content data of predetermined content; and
display control means for controlling display of the predetermined content on a display screen based on the stored content data, wherein:
the predetermined content is divided into a plurality of blocks to be ~~consecutively~~
concurrently displayed on the display screen in a consecutive order, and the content data includes positional data which relates to the blocks and which is for setting a position on the display screen of a subsequent block to be displayed on the display screen relative to a position of a previous block on the display screen, the subsequent block and the previous block identifying different blocks of the predetermined content; and

said display control means controls the display of the predetermined content by, based on the positional data, sequentially controlling display of one predetermined block in a predetermined position in units of the blocks, said positional data including data that describes the position of the subsequent block on the display screen in terms relative to the position of the previous block on the display screen.

Claim 2 (Previously Presented): An information processing device according to claim 1, wherein said display control means controls two different display screens, and in said display control means, display of the content based on the content data on one display screen is controlled, and display on the other display screen of content formed by enlarging the predetermined block in the predetermined content is controlled.

Claim 3 (Original): An information processing device according to claim 1, wherein, when enlargement is directed for the predetermined block, said display control means extracts pieces of the content data which relate to the predetermined block for which the enlargement is directed, and controls content based on the pieces of the content data so as to be displayed at a predetermined magnification.

Claim 4 (Currently Amended): An information processing method, comprising:
controlling storage of content data of predetermined content; and
controlling, based on the content data in which the storage thereof is controlled in said controlling storage, display of the predetermined content on a display screen,
wherein:

the predetermined content is divided into a plurality of blocks to be ~~consecutively~~
concurrently displayed on a display screen in a consecutive order, and the content data includes positional data which relates to the blocks and which is for setting a position on the display screen of a subsequent block to be displayed on the display screen described relative to a position of a previous block on the display screen, the subsequent block and the previous block identifying different blocks of the predetermined content; and

in said controlling display, the display of the predetermined content is controlled by, based on the positional data, sequentially controlling display of one predetermined block in a predetermined position in units of the blocks, said positional data including data that describes the position of the subsequent block on the display screen in terms relative to the position of the previous block on the display screen.

Claim 5 (Currently Amended): A recording medium containing a computer-readable program for performing a method, comprising:

controlling storage of content data of predetermined content; and

controlling, based on the content data in which the storage thereof is controlled in said storage control step, display of the predetermined content on a display screen,

wherein:

the predetermined content is divided into a plurality of blocks to be ~~consecutively~~ concurrently displayed on the display screen in a consecutive order, and the content data includes positional data which relates to the blocks and which is for setting a position on the display screen of a subsequent block to be displayed on the display screen described relative to a position of a previous block on the display screen, the subsequent block and the previous block identifying different blocks of the predetermined content; and

in said controlling display, the display of the predetermined content is controlled by, based on the positional data, sequentially controlling display of one predetermined block in a predetermined position in units of the blocks, said positional data including data that describes the position of the subsequent block on the display screen in terms relative to the position of the previous block on the display screen.

Claim 6 (Canceled).

Claim 7 (Currently Amended): An information processing device, comprising:

a storage unit configured to store content data of predetermined content; and

a display control unit configured to control display of the predetermined content on a display screen based on the stored content data,

wherein:

the predetermined content is divided into a plurality of blocks to be ~~consecutively~~ concurrently displayed on the display screen in a consecutive order, and the content data includes positional data which relates to the blocks and which is for setting a position on the

display screen of a subsequent block to be displayed on the display screen relative to a position of a previous block on the display screen, the subsequent block and the previous block identifying different blocks of the predetermined content; and

said display control unit is further configured to control the display of the predetermined content by, based on the positional data, sequentially controlling display of one predetermined block in a predetermined position in units of the blocks, said positional data including data that describes the position of the subsequent block on the display screen in terms relative to the position of the previous block on the display screen.

Claim 8 (Previously Presented): An information processing device according to claim 7, wherein said display control unit is further configured to control two different display screens, and in said display control unit, display of the content based on the content data on one display screen is controlled, and display on the other display screen of content formed by enlarging the predetermined block in the predetermined content is controlled.

Claim 9 (Previously Presented): An information processing device according to claim 7, wherein, when enlargement is directed for the predetermined block, said display control unit is further configured to extract pieces of the content data which relate to the predetermined block for which the enlargement is directed, and is further configured to control content based on the pieces of the content data so as to be displayed at a predetermined magnification.